

B.com part - I C SEM - II

Sub-principles of Business Management (P.B.M.)

Q-1 - Short answer type questions

- A) Explain the definition of Business - 5
- B) Characteristics of Business - 5
- C) Joint stock company - 5
- D) Explain the co-operative society - 5
- E) Functions of Management - 5
- F) Different Levels of management - 5
- G) Importance of planning - 5
- H) Element of decision making - 5
- I) Line and staff organisation - 5
- J) Principles of controlling - 5

Q-2 - Long answer type questions -

- A) Explain in detail the objectives of Business - 8
- B) Define a joint stock company & explain its important characteristics - 8
- C) Explain the process of planning in detail - 8
- D) What are the advantages of formal organisation - 8
- E) What are the different elements of delegation of authority - 8
- F) Explain the scope of direction in detail - 8
- G) Narrate the meaning & techniques of coordination - 8
- H) ~~Effective leadership is essential for growth~~  
Explain the characteristics of leadership - 8